




Programme

7th – 9th March 2018 in Denmark

Wednesday 7 th of March	
11.30 am	Individual arrivals at Copenhagen Airport <i>Meeting point: Starbucks Coffee – across from the meeting point</i>
11.40 am	Shuttle Bus leaves for: Ministry of Foreign Affairs of Denmark, Eigveds Pakhus
12.00 am	Registration & Lunch & Coffee & Networking
1.00 pm	Hygge means a warm welcome: Opening 360°dcLounge @ Hygge includes Data Centres <i>Steen Hommel, Director Invest in Denmark</i> <i>Monika Grass, Grass Consulting</i>
1.30 pm	10 reasons why Denmark is attractive for Data Centre Providers <i>Martine Kildeby, Investment Manager DACH, Invest in Denmark</i> <i>Kim Schultz, DC Special Advisor, Invest in Denmark</i>
1.50 pm	Data Centre quo vadis? Broadgroup's view on the European, Danish and German market <i>Marcello Brescia, Broadgroup</i>
2.10 pm	1-minute pitches from: <i>Schneider Electric, ENGIE, Siemens, Anixter, Corning, Viavi</i>

2.20 pm	Hygge in the dcCAFE: Learn more about our sponsors!
3.45 pm	Shuttle Bus leaves for Interxion Campus
4.00 pm	Welcome at Interxion Copenhagen Registration & coffee, cake and sandwiches & Networking
4.30 pm	Welcome & Introduction to the Nordic market <i>Peder Bank, Managing director Interxion Nordics</i>
4:45 pm	Keeping it cool with groundwater <i>Jesper Furdal, Awell</i>
5:00 pm	Waste heat from data centers to district heating systems in the Nordics <i>Peter Maagøe, Viegand & Maagøe</i>
5.15 pm	Guided tour of Interxion's datacentres
6.00 pm	Shuttle bus from Interxion to the hotel
6.30 pm	Check In & Refresh
7.30 pm	Shuttle bus leaves for Dinner at Brewpub
7.45 pm	Dinner & Networking
10.00 pm + 10.30 pm	Taxi shuttle leaves for the hotel

Thursday 8 th of March	
7.45 am	Shuttle Bus leaves for Odense
10.00 am	<p>Facebook construction site</p> <p>Busses will pass by the construction site and the nearby power station.</p>
10.40 am	<p>Hygge in Odense</p> <p>Welcome and introduction to opportunities in Odense</p> <p><i>Joost Nijhoff, Director, Invest in Odense</i></p>
11.00 am	<p>The facebook Odense project</p> <p><i>Niall McEntegart, EMEA & APAC Datacenter Operations Director, facebook</i></p>
11.40 am	<p>Hyggelig warm in Odense: How Facebook's surplus heat is used to heat homes in Odense</p> <p><i>Jan Strømvgig, CEO, Fjernvarme Fyn</i></p>
12.00 am	Networking & Lunch
1.00 pm	Shuttle Bus leaves for Kolding
2.00 pm	<p>See, Touch & Learn at Schneider Electric Technology Center, Kolding</p> <p><i>Tina Schou, Country Sales Director, Schneider Electric A/S</i> <i>Vincent Barro, VP ITD Switzerland and End-Users DACH, Schneider Electric (Schweiz) AG</i></p>
5:00 pm	Shuttle Bus leaves for the Hotel
7.30 pm	Networking & Dinner at the Hotel

Friday 9 th of March	
8.15 am	Shuttle Bus leaves for Agro Business Park Tjele
9.00 am	Pass by Apple Data Centre construction site
9.45 am	Welcome by the Danish Data Center Industry <i>Henrik Hansen, CEO, Danish Data Center Industry</i>
10.05 am	Morning tea: Enjoy morning tea while you take a closer look at the construction plans and a detailed model of the neighboring hyper scale Apple data center project
10.30 am	Pitches from: <i>DEIF, MT Højgaard, Nordic Computer, Kohler SDMO, Prokoda and DTI, Wind Cores</i>
11.20 am	Status on the Apple construction site <i>David Delaney, Business Development Director – Data Centers EMEA, M+W Group</i>
11.40 am	Learn about APPLAUSE - a sustainable bioenergy project initiated by Apple and Aarhus University Foulum <i>Lars Ditlev Mørck Ottosen, Head of Section, Biological and Chemical Engineering, Aarhus University Foulum</i>
12.00 am	Lunch & Networking: Make your own traditional Danish ,Wildcat' Hotdog
1.00 pm	Viborg, Datacenter, Handball & Hygge <i>Ulrik Wilbek, Mayor of Viborg municipality</i>
1.30 pm	Shuttle Bus leaves for Karup Airport or Viborg railway station